

Partner for Success

A VARIETY OF TARGET DEMOGRAPHICS ARE ASSOCIATED WITH EACH OF THESE SPONSORSHIP OPPORTUNITIES:

Wilmington Symphony Orchestra Concerts

- Season Sponsor
- Concert Sponsor
- Guest Artist Sponsor
- Music Underwriting
- Season Brochure Underwriting

Youth Education Programs

- Youth Orchestra Season Sponsor
- Youth Orchestra Concert Sponsor
- Student Concerto Competition Sponsor
- Music Underwriting

Golf Tournament at Eagle Point Golf Club

- Tournament Sponsor
- Annual Luncheon Sponsor
- Cart Sponsor
- Prizes & Awards Sponsor
- Hole Sponsor

“Beethoven 5K” at Brunswick Forest

- Race Title Sponsor
- T-shirt Sponsor
- Awards Ceremony Sponsor
- Starting Line Sponsor
- Finish Line Sponsor
- Water Stop Sponsor
- Runner Sponsor

Annual Campaign

- Campaign Kickoff Luncheon Sponsor
- Luncheon Table Sponsor
- Donor Recognition Reception Sponsor (Tent Event on Opening Night of season)

WSO e-Newsletter

- e-Newsletter Monthly Sponsor
- e-Newsletter Year-round sponsor



**Get involved with the
Wilmington Symphony, a
cultural icon and a leader
in music education in
the Cape Fear Region for
over four decades.**



***Your Community.
Your Symphony.***



WILMINGTON SYMPHONY ORCHESTRA

4608 Cedar Street, Suite 105
Wilmington, NC 28403

(910) 791-9262

www.wilmingtonsymphony.org

**Sponsor
Excellence**



**Your Business
in Harmony
with the
Wilmington
Symphony**

Reach Your Community. Enhance Your Image.



Our Wilmington Symphony is unique and local, and that same uniqueness is reflected in those businesses that find our demographics to be thoughtful, value-oriented, and extremely loyal.

Here's what our sponsors have to say:

"ILM's sponsorship with the Wilmington Symphony works well with our marketing strategy, and we value our partnership with the Symphony."

Jim Morton, Finance Director
Wilmington International Airport

"We are a strong supporter of our community and the Wilmington Symphony Orch. We recognize the positive impact they provide to our community and are honored to be their partner."

Alysa Bostick
Director of Physician Relations & Marketing
Wilmington Health

Sponsorship Benefits

Sponsors enjoy "naming rights" to specific events and concerts. A customized array of benefits can be developed to meet your company's needs and will depend on the level of support. With a "Season Sponsor" for example promotional and advertising benefits can include:

Print

- Company name, logo and tagline in printed promotional materials, advertisements, brochures, direct mailing and concert programs

Website

- Recognition as "Season Sponsor" - name, logo and tagline with link to your website - on the home page of the Wilmington Symphony website (Receives over 500,000 hits per year from nearly 17,000 unique visitors)
- Recognition as "Season Sponsor" included with all postings on various community and cultural online calendars

E-Newsletter

- Recognition as "Season Sponsor" - name, logo and tagline with link to your website - on all Wilmington Symphony e-Newsletters (approximately one per month) to 5,000 email addresses

Media

- Recognition as "Season Sponsor" in all print and radio ads
- Recognition as "Season Sponsor" in concert press releases

Tickets

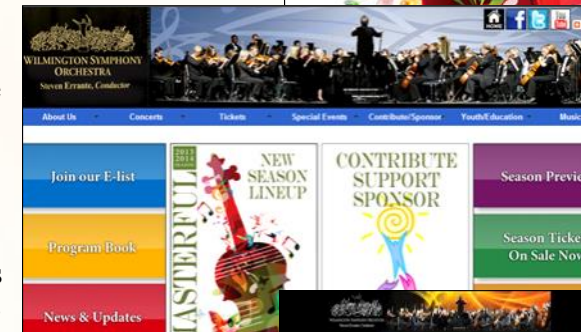
- Six pairs of season tickets including Masterworks Series and Symphony Pops!
- Six reserved parking passes for Masterwork Series concerts
- Six pairs of tickets to "Meet the Musicians" Dress Rehearsal Event
- Six pairs of tickets to Opening Night's "Tent Event" Reception

Products/Services Display

- Optional display table in the lobby at all concerts for sponsor's product/service literature, sample giveaways, coupons, etc.

Additional Benefit Options

- Company representative to deliver a brief curtain speech welcoming the audience on Opening Night
- An exclusive sponsorship, if preferred
- Recognition of "Season Sponsor" on placard in the lobby at all Masterworks Series and Symphony Pops concerts.
- Hosting a special pre-concert client or employee recognition event (additional food and beverage cost is sponsor's responsibility)
- Membership in the Wilmington Symphony Society for major supporters
- Acknowledgement of Wilmington Symphony Society members on the Wilmington Symphony website and in all concert programs
- Recognition in Masterworks Series Concert Program Books contributors section



WILMINGTON SYMPHONY ORCHESTRA

About the Wilmington Symphony

Your Wilmington Symphony is a local 501(c)(3) nonprofit organization showcasing local musicians and serving as a leader in music education for area youth.

Since its beginnings in 1971, the Wilmington Symphony has become a valued civic resource, a significant quality-of-life indicator of the great community it serves, and an important part of the vitality of the Cape Fear Region.



www.wilmingtonsymphony.org