

## Sponsorships and Underwriting

Wilmington Symphony Season Sponsor ♦ Masterworks Series Sponsor ♦ Concert Sponsor ♦  
Orchestra Section and Chair Sponsor ♦ Annual Campaign Kickoff Luncheon Sponsor/Table Sponsor ♦  
Website Sponsor ♦ Opening Night "Tune-up Party" Sponsor

♦ Season Brochure Printing Underwriting ♦ Guest Artist Underwriting  
♦ Symphony Pops Program Printing Underwriting ♦ Music Underwriting

Student Concerto Competition Sponsor ♦ Youth Orchestra Season Sponsor ♦ Youth Orchestra Concert Sponsor ♦ Junior Strings Sponsor ♦ Youth Website and Music Underwriting

## Thank you, Sponsors!

Sponsorship is a clear endorsement of the important role the Wilmington Symphony plays in the quality of life across southeastern North Carolina. Ticket revenue alone covers less than half the expenses of concert production, and so we thank our sponsors for their generous support that helps us keep ticket prices so affordable.

### SEASON SPONSOR

Reeds Jewelers

### SPONSORS

Brightmore of Wilmington/Carolina Bay  
Southeastern Nephrology Associates, PLLC  
Wilmington Gastroenterology Associates, P.A  
Wilmington Health

### CO – SPONSORS

First Citizens Bank  
Thursday Morning Music Club

### Media Sponsors

Cape Fear Living Magazine  
Star-News Media  
What's On Wilmington  
WHQR 91.3 FM

### **Your Business in Harmony with the Wilmington Symphony**

Consider including the Wilmington Symphony as a part of your marketing plans! Business owners, corporate sponsors and individuals who understand the harmony between the arts and a growing economy are invited to harmonize with the Wilmington Symphony through the "cause-related marketing" opportunities that sponsorships and underwriting provide.

Wilmington Symphony sponsorships and underwriting are an investment in one of southeastern North Carolina's local cultural jewels and a means by which your company's brand is linked in the hearts and minds of Wilmington Symphony patrons and the greater community with helping improve the quality of life in the region.

Our Wilmington Symphony is unique and local, and that same uniqueness is reflected in those companies and businesses that find our demographics to be thoughtful, value-oriented, highly mobile and, most importantly, extremely loyal.

A variety of benefits are associated with each level of sponsorship or underwriting support, and the Wilmington Symphony will work to create a customized array of benefits to meet your organization's needs so that you will genuinely benefit from associating with our patrons. The levels and opportunities below reflect a minimum you can expect from your sponsorship or underwriting investment.

For accounting purposes, sponsorship and underwriting payments can also be spread over two calendar years between July 1<sup>st</sup> and through June 30<sup>th</sup> of the following year.

The Wilmington Symphony will also work to create additional sponsorship and underwriting options tailored to your business's needs. To arrange a sponsorship, contact Wilmington Symphony Executive Director Reed Wallace at 791-9262 or [info@wilmingtonsymphony.org](mailto:info@wilmingtonsymphony.org).

### **Wilmington Symphony Season Sponsor (\$10,000)**

Season sponsors enjoy "naming rights" to the Wilmington Symphony Orchestra's entire annual concert season! **With a three-year commitment, the Season Sponsorship is offered at 50% discount annually.** A customized array of benefits can be developed to meet your company's needs but will also include announcement and recognition of the sponsorship from the stage at all concerts along with these benefits:

#### **Print**

- ◆ Recognition as "Season Sponsor" —name, logo and tagline — on all printed promotional material, brochures, direct mailing and print advertising
- ◆ Recognition as Season Sponsor —name, logo and tagline—on the cover of all concert programs
- ◆ Full-page company ad in the concert programs

#### **Website**

- ◆ Recognition as "Season Sponsor" —name, logo and tagline along with company link—on the Homepage of the Wilmington Symphony website (currently receiving more than 460,000 hits per year from nearly 15,000 unique visitors)
- ◆ Recognition as "Season Sponsor" included with all postings on various community and cultural online calendars

#### **E-Mail**

- ◆ Recognition as "Season Sponsor" —name, logo and tagline along with company link—on all Wilmington Symphony e-Newsletters (approximately one per month) to 2,500 addresses

#### **Media**

- ◆ Recognition as "Season Sponsor" with all print and radio advertising
- ◆ Recognition as "Season Sponsor" in pre-concert press releases

#### **Advertising**

- ◆ Full-page company ad in the concert programs

#### **Tickets**

- ◆ Six pairs of season tickets including Masterworks Series and Symphony *Pops!* and special concerts

- ◆ Six reserved parking passes for Masterworks Series
- ◆ Six pairs of tickets to “Meet the Musicians” Dress Rehearsal Event

**Products/ Services**

- ◆ Optional display table in the lobby at all concerts for sponsor’s product/service literature, sample giveaways, coupons, etc.

**Additional Benefit Options**

- ◆ Company representative to deliver a brief curtain speech welcoming the audience on Opening Night
- ◆ An exclusive sponsorship, if preferred
- ◆ Hosting a special pre-concert client or employee recognition event (additional cost for food and beverage is sponsor’s responsibility)
- ◆ Membership in the Wilmington Symphony Society
- ◆ Acknowledgement of Wilmington Symphony Society members on the Wilmington Symphony website
- ◆ Acknowledgement of Wilmington Symphony Society members in all concert programs
- ◆ Recognition on placard in the lobby at all Masterworks Series and Symphony *Pops!* concerts
- ◆ Advance notification of special events
- ◆ Acknowledgement of tax-deductible gift
- ◆ Recognition in Masterworks Series Concert Program Books contributors section

**Masterworks Series Sponsor (\$5,000)**

Masterworks Series Sponsors enjoy “naming rights” to the Wilmington Symphony’s entire five-concert series of orchestral classics. **With a three-year commitment, the Series Sponsorship is offered at 20% discount annually.** A customized array of benefits can be developed to meet your company’s needs but will also include announcement and recognition of the sponsorship from the stage at each Masterworks Series concert along with these benefits:

**Print**

- ◆ Recognition as “Masterworks Series Sponsor” —name and logo — on all printed promotional material, brochures, direct mailing and print advertising of Masterworks Series concerts
- ◆ Recognition as “Masterworks Series Sponsor” —name, logo and tagline—on the cover of all “Masterworks Series Sponsor” Masterworks Series concert programs
- ◆ full-page company ad in the Masterworks Series concert programs (6,000 printed)

**Website**

- ◆ Recognition as “Masterworks Series Sponsor” —name, logo and tagline along with company link—on the Masterworks Series pages of the Wilmington Symphony website (currently receiving more than 460,000 hits per year from nearly 15,000 unique visitors)
- ◆ Recognition as “Masterworks Series Sponsor” included with all Masterworks Series postings on various community and cultural online calendars

**E-Mail**

- ◆ Recognition as “Masterworks Series Sponsor” —name, logo and tagline along with company link—on all Wilmington Symphony e-Newsletters (approximately one per month) to 2,500 addresses

**Media Advertising**

- ◆ Recognition as “Masterworks Series Sponsor” with all Masterworks Series print and radio advertising
- ◆ Recognition as “Masterworks Series Sponsor” in Masterworks Series pre-concert press releases

**Advertising**

- ◆ Full-page company ad in Masterworks Series concert programs

**Tickets**

- ◆ Three pairs of season tickets for all Masterworks Series concerts
- ◆ Three reserved parking passes for Masterworks Series
- ◆ Three pairs of tickets to “Meet the Musicians” Dress Rehearsal Event

**Products/ Services**

- ◆ Optional display table in the lobby at all Masterworks Series concerts for sponsor's product/service literature, sample giveaways, coupons, etc.

**Additional Benefit Options –**

- ◆ Company representative to deliver a brief curtain speech welcoming the audience on Opening Night
- ◆ An exclusive series sponsorship, if preferred
- ◆ Hosting a special pre-concert client or employee recognition event (additional cost for food and beverage is sponsor's responsibility)
- ◆ Membership in the Wilmington Symphony Society
- ◆ Acknowledgement of Wilmington Symphony Society members on the Wilmington Symphony website
- ◆ Acknowledgement of Wilmington Symphony Society members in all concert programs
- ◆ Recognition on placard in the lobby at all Masterworks Series and *Symphony Pops!* concerts
- ◆ Advance notification of special events
- ◆ Acknowledgement of tax-deductible gift
- ◆ Recognition in Masterworks Series Concert Program Books contributors section

**Concert Sponsor (\$3,000); Co-Sponsor (\$1,500)**

Concert Sponsors enjoy "naming rights" to a specific Wilmington Symphony concert. A customized array of benefits can be developed to meet your company's needs but will also include announcement and recognition of the sponsorship from the stage at the sponsored concert along with these benefits:

**Print**

- ◆ Recognition as "Concert Sponsor" —name and logo — on all printed promotional material, brochures, direct mailing and print advertising for the sponsored concert
- ◆ Full-page recognition as "Concert Sponsor" —name, logo and tagline—in the program of the sponsored concert;
- ◆ Full-page company ad in all Masterworks Series concert programs (6,000 printed)

**Website**

- ◆ Recognition as "Concert Sponsor" —name, logo and tagline along with company link—on the sponsored concert pages of the Wilmington Symphony website (currently receiving more than 460,000 hits per year from nearly 15,000 unique visitors)
- ◆ Recognition as "Concert Sponsor" included with all postings of the sponsored concert on various community and cultural online calendars

**E-Mail**

- ◆ Recognition as "Concert Sponsor" —name, logo and tagline along with company link—on all Wilmington Symphony e-Newsletters (2,500 addresses) including notice of the sponsored concert

**Media Advertising**

- ◆ Recognition as "Concert Sponsor" on all print and radio advertising related to the sponsored concert
- ◆ Recognition as "Concert Sponsor" in pre-concert press releases related to the sponsored concert

**Tickets**

- ◆ Sixteen tickets for the sponsor concert tickets (8 for co-sponsor),
- ◆ One pair of season tickets including Masterworks Series
- ◆ Reserved parking passes for Masterworks Series
- ◆ Invitation to "Meet the Musicians" Dress Rehearsal Event

**Products/ Services**

- ◆ Optional display table in the lobby at sponsored concert for sponsor's product/service literature, sample giveaways, coupons, etc.

**Additional Benefit Options –**

- ◆ Company representative to deliver a brief curtain speech welcoming the audience at the sponsored concert

- ◆ An exclusive sponsorship, if preferred
- ◆ Hosting a special pre-concert client or employee recognition event (additional cost for food and beverage is sponsor's responsibility)
- ◆ Membership in the Wilmington Symphony Society
- ◆ Acknowledgement of Wilmington Symphony Society members on the Wilmington Symphony website
- ◆ Acknowledgement of Wilmington Symphony Society members in all concert programs
- ◆ Recognition on placard in the lobby at all Masterworks Series and *Symphony Pops!* concerts
- ◆ Advance notification of special events
- ◆ Acknowledgement of tax-deductible gift
- ◆ Recognition in Masterworks Series Concert Program Books contributors section

### **Orchestra Section (\$2,000); and Chair Sponsor (\$1,000)**

Each Orchestra section--Strings, Woodwinds, Brass and Percussion—can be sponsored. Sponsors enjoy “naming rights” to your designated Wilmington Symphony section! Likewise, each chair within the orchestra sections—“Principal Cello,” “Principal Clarinet,” “Timpani,” for example can also be sponsored. A customized array of benefits can be developed to meet your company's needs but will also include:

#### **Print**

- ◆ Full-page recognition of Section Sponsor or Chair Sponsor, for example “First Violin Section sponsored by YOUR COMPANY” or “Principal Oboe Chair Sponsored by YOUR COMPANY”—in the concert programs all year.
- ◆ Half-page company ad in all Masterworks Series concert programs (6,000 printed) (Section Sponsor)

#### **Website**

- ◆ Recognition of Section Sponsor or Chair Sponsor, for example “First Violin Section sponsored by YOUR COMPANY” or “Principal Oboe Chair Sponsored by YOUR COMPANY”—on the player roster on the Wilmington Symphony website (currently receiving more than 460,000 hits per year from nearly 15,000 unique visitors)

#### **Tickets**

- ◆ One pair of season tickets including Masterworks Series
- ◆ Reserved parking passes for Masterworks Series
- ◆ Invitation to “Meet the Musicians” Dress Rehearsal Event

#### **Products/ Services**

- ◆ Optional display table in the lobby for sponsor's product/service literature, sample giveaways, coupons, etc.

#### **Additional Benefit Options –**

- ◆ An exclusive sponsorship, if preferred
- ◆ Membership in the Wilmington Symphony Society
- ◆ Acknowledgement of Wilmington Symphony Society members on the Wilmington Symphony website
- ◆ Acknowledgement of Wilmington Symphony Society members in all concert programs
- ◆ Recognition on placard in the lobby at all Masterworks Series and *Symphony Pops!* concerts
- ◆ Advance notification of special events
- ◆ Acknowledgement of tax-deductible gift
- ◆ Recognition in Masterworks Series Concert Program Books contributors section

### **Website Sponsor (\$2,000 per year; or \$250 per month)**

Website Sponsors enjoy “naming rights” to the Wilmington Symphony's homepage. **With a three-year commitment, the Website Sponsor is offered at 25% discount annually.** A customized array of benefits can be developed to meet your company's needs but will also include:

**Website**

- ◆ Recognition “Wilmington Symphony’s website proudly sponsored by (YOUR COMPANY)” –including name, logo and company link—on the homepage of the Wilmington Symphony website (currently receiving more than 460,000 hits per year from nearly 15,000 unique visitors)

**Print**

- ◆ Recognition as Website Sponsor –name, logo and tagline—in all concert programs
- ◆ Half-page company ad in the concert programs (6,000 printed)

**E-Mail**

- ◆ Recognition as Website Sponsor –name, logo and tagline along with company link—on all Wilmington Symphony e-Newsletters (approximately one per month) to 2,500 addresses.

**Media Advertising**

- ◆ Recognition as Website Sponsor on all print and radio advertising
- ◆ Recognition as Website Sponsor in pre-concert press releases

**Tickets**

- ◆ One pair of season tickets for all Masterworks Series concerts
- ◆ Invitation to “Meet the Musicians” Dress Rehearsal Event

**Products/ Services**

- ◆ Optional display table in the lobby for sponsor’s product/service literature, sample giveaways, coupons, etc.

**Additional Benefit Options –**

- ◆ Company representative to deliver a brief curtain speech welcoming the audience at a concert
- ◆ An exclusive sponsorship, if preferred
- ◆ Membership in the Wilmington Symphony Society
- ◆ Acknowledgement of Wilmington Symphony Society members on the Wilmington Symphony website
- ◆ Acknowledgement of Wilmington Symphony Society members in all concert programs
- ◆ Recognition on placard in the lobby at all Masterworks Series and Symphony *Pops!* concerts
- ◆ Advance notification of special events
- ◆ Acknowledgement of tax-deductible gift
- ◆ Recognition in Masterworks Series Concert Program Books contributors section

**Annual Campaign Luncheon  
Luncheon Sponsor (\$3,000); Luncheon Co-Sponsor (\$1,500)  
Luncheon \*Table Sponsor (\$1,000)**

**Website**

- ◆ Recognition as Campaign Luncheon Sponsor –including name, logo and company link—on the Wilmington Symphony website (currently receiving more than 460,000 hits per year from nearly 15,000 unique visitors); (full sponsorship only)

**Print**

- ◆ Recognition as Campaign Luncheon Sponsor—name, logo and tagline—in all invitation letters (full sponsorship)
- ◆ Recognition as Campaign Luncheon Sponsor (Co-Sponsor) –name, logo and tagline—in the luncheon program
- ◆ Full-page company ad in Masterworks Series concert programs (Half-page, Co-sponsors) (6,000 printed)

**Media Advertising**

- ◆ Recognition as Campaign Luncheon Sponsor in pre-concert press releases (full sponsorship only)

**Tickets**

- ◆ One pair of season tickets for all Masterworks Series concerts (full sponsorship only)
- ◆ Invitation to “Meet the Musicians” Dress Rehearsal Event

**Products/ Services**

- ◆ Optional display table in the lobby at sponsored event for sponsor’s product/service literature, sample giveaways, coupons, etc. (full sponsorship only)

**Additional Benefit Options including those for \*TABLE SPONSORS -**

- ◆ Recognition on placard at the luncheon registration table and rostrum
- ◆ Company representative to deliver a brief welcome to the luncheon attendees (full sponsorship only)
- ◆ Recognition as Campaign Luncheon Sponsor or Co-Sponsor –name and logo—at each table
- ◆ An exclusive sponsorship, if preferred (full sponsorship only)
- ◆ **\*TABLE SPONSORS are recognized with a table sign including name and logo at each sponsored table**
- ◆ \*Membership in the Wilmington Symphony Society
- ◆ \*Acknowledgement of Wilmington Symphony Society members on the Wilmington Symphony website
- ◆ \*Acknowledgement of Wilmington Symphony Society members in all concert programs
- ◆ \*Recognition on placard in the lobby at all Masterworks Series and Symphony *Pops!* concerts
- ◆ \*Advance notification of special events
- ◆ \*Acknowledgement of tax-deductible gift
- ◆ \*Recognition in Masterworks Series Concert Program Books contributors section

**Opening Night “Tune-up Party”  
Sponsor (\$1,500); Co-Sponsor (\$1,000)**

On Opening Night of each season, the Wilmington Symphony Society hosts a private pre-concert “Tune-up Party” reception for donors and orchestra musicians. More than one hundred people attend this catered event usually on the southwest lawn of Kenan Auditorium on the UNCW campus. The Tune-up Party can also serve a dual purpose as client or employee appreciation event for the sponsor.

**Website**

- ◆ Recognition of sponsorship support—including name, logo and company link—on the Wilmington Symphony website (currently receiving more than 460,000 hits per year from nearly 15,000 unique visitors)

**Print**

- ◆ Recognition line “*Opening Night Tune-Up Party is Sponsored by YOUR COMPANY*” along with company logo included on the mailer panel of all invitations
- ◆ Half-page company ad in Masterworks Series Concert program books (6,000 printed); (full sponsorship only)
- ◆ Recognition of sponsorship support in the Opening Night concert program book

**Media Advertising**

- ◆ Recognition of sponsorship support included in pre-season press releases (full sponsorship only)

**Tickets**

- ◆ One pair of season tickets for all Masterworks Series concerts
- ◆ Eight tickets for the Opening Night concert (four for Co-Sponsor)
- ◆ Invitation to “Meet the Musicians” Dress Rehearsal Event

**Products/ Services**

- ◆ Optional display table in the lobby at Opening Night for sponsor’s product/service literature, sample giveaways, coupons, etc. (full sponsorship only)

**Additional Benefit Options –**

- ◆ Recognition on placard in the lobby at all Masterworks Series and Symphony *Pops!* concerts
- ◆ Company representative to deliver a brief speech welcoming party attendees (full sponsorship only)
- ◆ An exclusive sponsorship, if preferred (full sponsorship only)
- ◆ Membership in the Wilmington Symphony Society
- ◆ Acknowledgement of Wilmington Symphony Society members on the Wilmington Symphony website
- ◆ Acknowledgement of Wilmington Symphony Society members in all concert programs
- ◆ Advance notification of special events
- ◆ Acknowledgement of tax-deductible gift
- ◆ Recognition in Masterworks Series Concert Program Books contributors section

**Season Brochure Printing Underwriting (\$1,500)**

Each season the Wilmington Symphony produces a colorful concert brochure for the purpose of selling both season subscriptions and individual concert tickets. This marketing piece is the cornerstone of the Wilmington Symphony's printed promotional efforts and is mailed to our entire mailing list of contributors and concert attendees as well as new prospects. The Season Brochure is utilized continually throughout the entire season and for this reason has a "shelf life" of promotional value for twelve months.

**Website**

- ◆ Recognition of underwriting support—including name, logo and company link—on the Wilmington Symphony website (currently receiving more than 460,000 hits per year from nearly 15,000 unique visitors);

**Print**

- ◆ Recognition line *"Underwriting for the Concert Season Brochure generously provided by YOUR COMPANY"* along with company logo included on the mailer panel of all season brochures (10,000 printed annual)
- ◆ Half-page company ad in Masterworks Series Concert program books (6,000 printed)

**Media Advertising**

- ◆ Recognition of underwriting support included in pre-season press releases

**Tickets**

- ◆ One pair of season tickets for all Masterworks Series concerts
- ◆ Invitation to "Meet the Musicians" Dress Rehearsal Event

**Products/ Services**

- ◆ Optional display table in the lobby at sponsored event for underwriter's product/service literature, sample giveaways, coupons, etc. at Opening Night

**Additional Benefit Options –**

- ◆ Recognition on placard in the lobby at all Masterworks Series and Symphony *Pops!* concerts
- ◆ Company representative to deliver a brief speech welcoming the audience at a concert
- ◆ Membership in the Wilmington Symphony Society
- ◆ Acknowledgement of Wilmington Symphony Society members on the Wilmington Symphony website
- ◆ Acknowledgement of Wilmington Symphony Society members in all concert programs
- ◆ Advance notification of special events
- ◆ Acknowledgement of tax-deductible gift
- ◆ Recognition in Masterworks Series Concert Program Books contributors section

**Guest Artist Underwriting (\$1,500)**

For some concerts the Wilmington Symphony features a guest artist to perform as a featured soloist. Underwriting support helps offset this additional production cost and keep the Wilmington Symphony on track with long term financial sustainability.

**Website**

- ◆ Recognition of underwriting support—including name, logo and company link—on the Wilmington Symphony website (currently receiving more than 460,000 hits per year from nearly 15,000 unique visitors);

**Print**

- ◆ Recognition line *"Guest Artist Underwriting generously provided by YOUR COMPANY"* along with company logo included on both the evening's program page and on the guest artist's bio page.
- ◆ Half-page company ad in Masterworks Series Concert program books (6,000 printed);

**Media Advertising**

- ◆ Recognition of underwriting support included in pre-season press releases

**Tickets**

- ◆ One pair of season tickets for all Masterworks Series concerts
- ◆ Invitation to "Meet the Musicians" Dress Rehearsal Event



### Products/ Services

- ◆ Optional display table in the lobby at sponsored event for underwriter's product/service literature, sample giveaways, coupons, etc. at Opening Night

### Additional Benefit Options –

- ◆ Recognition on placard in the lobby at all Masterworks Series and Symphony *Pops!* concerts
- ◆ Company representative to deliver a brief speech welcoming the audience at a concert
- ◆ Membership in the Wilmington Symphony Society
- ◆ Acknowledgement of Wilmington Symphony Society members on the Wilmington Symphony website
- ◆ Acknowledgement of Wilmington Symphony Society members in all concert programs
- ◆ Advance notification of special events
- ◆ Acknowledgement of tax-deductible gift
- ◆ Recognition in Masterworks Series Concert Program Books contributors section

## Symphony Pops Program Printing Underwriting (\$500)

Symphony *Pops!* is an audience development initiative to help our Wilmington Symphony cast a broader programmatic net and serve a more diverse audience. A special program is printed for each Symphony Pops concert and underwriting support helps to offset one of many productions costs.

Your name/company name and logo will be recognized on the cover of the Symphony *Pops!* program you have underwritten. In addition, you will receive a pair of Symphony *Pops!* tickets. You will be listed in Masterworks Series Concert Program Books contributors section and receive advance notice of special events.

## Music Underwriting (\$250 - 750)

Each musical composition you hear at a Wilmington Symphony concert must be purchased or rented in order to be performed. You may underwrite the purchase or rental of your favorite musical score, or underwrite the cost of music for an entire concert.

Your name/company name will be listed on the program page beneath the music you have underwritten. In addition, you will be listed in Masterworks Series Concert Program Books contributors section and receive advance notice of special events.

[Consider MUSIC UNDERWRITING by clicking HERE for a current list.](#)

## Youth Education Program Sponsorships and Underwriting

### Student Concerto Competition Sponsor (\$1,500)

The annual *Student Concerto Competition* features qualified applicants performing for a three-judge panel. Winners in three age-group divisions are selected to perform with either the Wilmington Symphony Orchestra or with the Wilmington Symphony Youth Orchestra. Benefits include:

#### Website

- ◆ Recognition as Competition Sponsor—including name, logo and company link—on the Wilmington Symphony website (currently receiving more than 460,000 hits per year from nearly 15,000 unique visitors)

#### Print

- ◆ Recognition as Competition Sponsor on the applications and audition publicity
- ◆ Half-page company ad in Masterworks Series Concert program books (6,000 printed)
- ◆ Recognition as Competition Sponsor in Concerto Competition Winners concert program book (6,000 printed)

#### Media Advertising

- ◆ Recognition as Competition Sponsor included in all competition-related press releases
- ◆ Recognition as Competition Sponsor included in all competition-related print ads

#### Tickets

- ◆ One pair of season tickets for all Masterworks Series concerts
- ◆ Invitation to “Meet the Musicians” Dress Rehearsal Event
- ◆ Eight additional tickets for the concert featuring the winners of the Student Concerto Competition

#### Products/ Services

- ◆ Optional display table in the lobby for sponsor’s product/service literature, sample giveaways, coupons, etc. at concerto competition winners’ concerts

#### Additional Benefit Options –

- ◆ Recognition on placard in the lobby at all Masterworks Series and Symphony *Pops!* concerts
- ◆ Company representative to deliver a brief speech welcoming the audience at a concert
- ◆ An exclusive sponsorship, if preferred
- ◆ Membership in the Wilmington Symphony Society
- ◆ Acknowledgement of Wilmington Symphony Society members on the Wilmington Symphony website
- ◆ Acknowledgement of Wilmington Symphony Society members in all concert programs
- ◆ Advance notification of special events
- ◆ Acknowledgement of tax-deductible gift
- ◆ Recognition in Masterworks Series Concert Program Books contributors section

### Youth Orchestra Season Sponsor (\$3,000)

Youth Orchestra “Season Sponsors” enjoy “naming rights” to the Wilmington Symphony Orchestra’s entire annual concert season! **With a three-year commitment, the Youth Orchestra Season Sponsorship is offered at 33% discount annually.** A customized array of benefits can be developed to meet your company’s needs but will also include announcement and recognition of the sponsorship from the stage at all concerts along with these benefits:

#### Website

- ◆ Recognition on the Youth Orchestra website pages as “Youth Orchestra Season Sponsor”— including name, logo and company link—on the Wilmington Symphony website (currently receiving more than 460,000 hits per year from nearly 15,000 unique visitors)

#### Print

- ◆ Recognition as “Youth Orchestra Season Sponsor”— including name and logo- on the cover of all Youth Orchestra concert programs
- ◆ Recognition as “Youth Orchestra Season Sponsor”— including name and logo on the applications and audition publicity
- ◆ Full-page company ad in Masterworks Series Concert program books (6,000 printed)
- ◆ Full-page company ad in all Youth Orchestra concert programs

#### Media Advertising

- ◆ Recognition as “Youth Orchestra Season Sponsor”— including name and logo –in pre-season and all Youth Orchestra concert press releases

#### Tickets

- ◆ Eight pairs of season tickets for all Youth Orchestra concerts
- ◆ One pair of season tickets for all Masterworks Series concerts
- ◆ Invitation to the Wilmington Symphony “Meet the Musicians” Dress Rehearsal Event

**Products/ Services**

- ◆ Optional display table in the lobby at Youth Orchestra concerts for sponsor's product/service literature, sample giveaways, coupons, etc.

**Additional Benefit Options –**

- ◆ Recognition on placard in the lobby at all Youth Orchestra and Wilmington Symphony concerts
- ◆ Company representative to deliver a brief speech welcoming Youth Orchestra concert audiences
- ◆ An exclusive sponsorship, if preferred
- ◆ Membership in the Wilmington Symphony Society
- ◆ Acknowledgement of Wilmington Symphony Society members on the Wilmington Symphony website
- ◆ Acknowledgement of Wilmington Symphony Society members in all concert programs
- ◆ Advance notification of special events
- ◆ Acknowledgement of tax-deductible gift
- ◆ Recognition in Masterworks Series Concert Program Books contributors section

**Youth Orchestra Concert Sponsor (\$1,000); Co-Sponsor (\$750)**

Youth Orchestra "Concert Sponsors" enjoy "naming rights" to individual Wilmington Symphony Orchestra concerts. A customized array of benefits can be developed to meet your company's needs but will also include announcement and recognition of the sponsorship from the stage at all concerts along with these benefits:

**Website**

- ◆ Recognition on the Youth Orchestra website pages as "Youth Orchestra Concert Sponsor"—including name, logo and company link—on the Wilmington Symphony website (currently receiving more than 460,000 hits per year from nearly 15,000 unique visitors)

**Print**

- ◆ Recognition as "Youth Orchestra Concert Sponsor"—including name and logo- in all Youth Orchestra concert programs
- ◆ Half-page company ad in Masterworks Series Concert program books (6,000 printed);
- ◆ Half-page company ad in all Youth Orchestra concert programs

**Media Advertising**

- ◆ Recognition as "Youth Orchestra Concert Sponsor"—including name and logo-in pre-season and the sponsored Youth Orchestra concert press releases

**Tickets**

- ◆ Sixteen tickets for the sponsored concert
- ◆ One pair of season tickets for all Masterworks Series concerts
- ◆ Invitation to the Wilmington Symphony "Meet the Musicians" Dress Rehearsal Event

**Products/ Services**

- ◆ Optional display table in the lobby at sponsored concert for sponsor's product/service literature, sample giveaways, coupons, etc. (full sponsorship only)

**Additional Benefit Options –**

- ◆ Recognition on placard in the lobby at the sponsored Youth Orchestra concert and at Wilmington Symphony concerts
- ◆ Company representative to deliver a brief speech welcoming audience at the sponsored Youth concert
- ◆ An exclusive sponsorship, if preferred
- ◆ Membership in the Wilmington Symphony Society
- ◆ Acknowledgement of Wilmington Symphony Society members on the Wilmington Symphony website
- ◆ Acknowledgement of Wilmington Symphony Society members in all concert programs
- ◆ Advance notification of special events
- ◆ Acknowledgement of tax-deductible gift
- ◆ Recognition in Masterworks Series Concert Program Books contributors section

## **Junior Strings Sponsor (\$1,000); Co-Sponsor (\$750)**

Sponsors of the Junior Strings program enjoy “naming rights” to the Junior Strings entire annual concert season! A customized array of benefits can be developed to meet your company’s needs but will also include announcement and recognition of the sponsorship from the stage at all concerts along with these benefits:

### **Website**

- ◆ Recognition on the Junior Strings website pages as “Junior Strings Sponsor”— including name, logo and company link—on the Wilmington Symphony website (currently receiving more than 460,000 hits per year from nearly 15,000 unique visitors);

### **Print**

- ◆ Recognition as “Junior Strings Sponsor”— including name and logo- in all Junior Strings/Youth Orchestra concert programs
- ◆ Recognition as “Junior Strings Sponsor”— including name and logo- on the applications and audition publicity
- ◆ Half-page company ad in all Junior Strings/Youth Orchestra concert programs (full sponsorship only)

### **Media Advertising**

- ◆ Recognition as “Junior Strings Sponsor”— including name and logo- in all Junior Strings-related press releases

### **Tickets**

- ◆ Sixteen tickets to all Junior Strings concerts (eight for co-sponsor)
- ◆ One pair of season tickets for all Wilmington Symphony’s Masterworks Series concerts
- ◆ Invitation to Wilmington Symphony “Meet the Musicians” Dress Rehearsal Event

### **Products/ Services**

- ◆ Optional display table in the lobby at Junior Strings concerts for sponsor’s product/service literature, sample giveaways, coupons, etc. (full sponsorship only)

### **Additional Benefit Options –**

- ◆ Recognition on placard in the lobby at all Junior Strings and Wilmington Symphony concerts
- ◆ Company representative to deliver a brief speech welcoming Junior Strings concert audience
- ◆ An exclusive sponsorship, if preferred (full sponsorship only)
- ◆ Membership in the Wilmington Symphony Society
- ◆ Acknowledgement of Wilmington Symphony Society members on the Wilmington Symphony website
- ◆ Acknowledgement of Wilmington Symphony Society members in all concert programs
- ◆ Advance notification of special events
- ◆ Acknowledgement of tax-deductible gift
- ◆ Recognition in Masterworks Series Concert Program Books contributors section

## **Youth Program Website Pages Underwriting (\$50/month; \$500 entire year)**

## **Youth Orchestra Concert Program Printing (\$250/concert; \$500 entire season)**

## **Youth Orchestra Music Underwriting (\$100/piece; \$250 entire concert)**

## **Junior Strings Music Underwriting (\$100/piece; \$250 entire concert)**

Each of these underwriting options helps the Wilmington Symphony to offset some of the production costs which, in turn, helps the Wilmington Symphony in developing long term financial sustainability for its Youth Education Programs.

### **Benefits Include –**

- ◆ Recognition of support “*Underwriting generously provided by YOUR Name/COMPANY*” along with company logo included on either Youth Program website pages (website underwriting), or, in Youth Orchestra/Junior Strings concert programs (program and music underwriting)

- ◆ Four tickets to the Youth Orchestra/Junior Strings concert that underwriting support is being provided
- ◆ Advance notification of special events
- ◆ Acknowledgement of tax-deductible gift
- ◆ Recognition in Masterworks Series Concert Program Books contributors section